



भारतीय खेल प्राधिकरण
Sports Authority of India

*Finance Division
SAI Head Office
J N Stadium Complex (East Gate)
Lodi Road
New Delhi 110 003*

F. No. 6(28)/SAI/B&F/118th FC/2023-24

Date: 20th November 2023

Sub: 118th Meeting of Finance Committee of SAI

Kindly refer to this office communication of even number dated 20th November 2023 regarding 118th Meeting of Finance Committee of Sports Authority of India scheduled to be held on **22nd November 2023 (Wednesday) at 11.00 a.m.** under the Chairpersonship of Secretary (Sports), Ministry of Youth Affairs & Sports in the Chamber of Secretary (Sports), Ministry of Youth Affairs & Sports, Shastri Bhawan, New Delhi.

The agenda of the meeting are enclosed.

You are requested to kindly make it convenient to attend the meeting.

**Executive Director (Finance) &
Member Secretary, Finance Committee**

To,

- 1 Shri Sanjay Prasad, Additional Secretary (Expenditure), Ministry of Finance, North Block, New Delhi
- 2 Shri Sandip Pradhan, Director General, SAI
- 3 Shri Sanjay Rastogi, AS & FA, MYAS
- 4 Shri Kunal, Joint Secretary (Sports), MYAS, Shastri Bhawan, New Delhi
- 5 Shri Vishnu Kant Tiwari, Secretary, SAI
- 6 Shri Vineet Kumar, Executive Director (Academics), NSNIS, Patiala

Copy to: PPS to Secretary (Sports), Shastri Bhawan, New Delhi



118th Meeting of the Finance Committee

Agenda Papers

Date/Time : 22nd November 2023 (Wednesday) / 11. a.m.
Venue : Chamber of Secretary (Sports)
Shastri Bhawan
New Delhi

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118th Meeting of Finance Committee of SAI (22.11.2023)

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Agenda Item No.1

Confirmation of the Minutes of the 117th Meeting of the Finance Committee of Sports Authority of India (SAI) held on September 19, 2023

The Minutes of the 117th Meeting of Finance Committee of SAI were circulated vide Circular No. 6(28)/SAI/B&F/117th FC/2023-24 dated 19th September 2023.

Since no comments have been received, thereafter, Finance Committee may kindly confirm the minutes.

Agenda Item No. 2

Action Taken Report on the decisions taken in the 117th Meeting of the Finance Committee of SAI held on September 19, 2023

Item No.	Item	Decision	Action Taken
3	Replacement of Synthetic Athletic Track at JLN Stadium: Supplementary work of settlement rectification	The Committee concurred the proposal and recommended it to be placed before the GB for approval.	The proposal is approved in the 58 th Meeting of Governing Body of SAI. M/s WAPCOS has been intimated to go ahead with the start of the work.
4	Utilization of unutilized infrastructure of SAI Stadia	The Committee concurred the proposal and recommended it to be placed before the GB for approval.	The proposal is approved in the 58 th Meeting of Governing Body of SAI. The letter of Intent (LOI) dated 16.10.2023 has been issued to M/s Seven Seas Hospitality Pvt. Ltd.

Agenda Item No.3

Engagement of National Testing Agency (NTA) for the conduct of Preliminary Round of Fit India Quiz 2023

1. Background

In order to propagate the message of Fit India among the school children and strengthen its presence in schools, Fit India Quiz has been envisioned to involve school children across the country. The quiz is a National-Level Quiz for students which will give out total cash award of Rs. 3.25 crore to schools and students. In the previous two editions of Fit India Quiz, 98,280 students from 30,204 schools participated and showcased their knowledge in fitness and sports. In both the editions, National Testing Agency (NTA) was selected to conduct the preliminary round. To cater the requirement of online preliminary round, a web portal was developed by the NTA for registration. Further, NTA has also developed a mobile application for conducting multi-lingual preliminary rounds of the Quiz.

Fit India Quiz has become a popular mechanism to align the kids across the country to join the mission of fitness and adopt the fit lifestyle. In this edition, the four rounds of the quiz will include School Round, Preliminary Round, State Round and National Round. The quiz structure and prize structure in the Fit India Quiz 2023 will be in the similar lines of the second edition of the Fit India Quiz 2022.

2. Proposal

2.1 In order to ensure maximum participation, the registration of candidates and preliminary rounds have been conceptualized through online mode on a suitable platform and taking the test by individual candidate using mobile phone from a convenient place on a sophisticated mobile based platform with adequate security features to ensure fair and transparent conduct of exam. Based on the experience of successful execution of the second edition of Fit India Quiz, Fit India Mission is considering National Testing Agency under Ministry of Education, Government of India as a suitable agency for the conduct of registration and preliminary round, simultaneously, across the country. NTA has been formed specifically to conduct entrance exams for admissions to Institutions of Higher Education such as IITs, AIIMS etc. and it has the capability in delivering exam in more than 13 languages. National Testing Agency has already developed a web portal and a mobile application exclusively for Fit India Quiz.

2.2 After multiple rounds of discussion with NTA and based on the experience of conducting the Preliminary round for previous two editions of Fit India Quiz, it is proposed to engage NTA for the third edition of Fit India Quiz. Accordingly, NTA has offered the revised fee structure for conducting the preliminary test on basis of evaluating the cost incurred by NTA in the first and second editions.

2.3 In the previous edition, NTA had charged Rs.70/- per participant (Rs. 50/- per participant collected from the school + Rs. 20/- collected from Fit India Mission), if the total number of participants registered are 1,00,000 or above. However, under the new fee structure, NTA has proposed to collect Rs.100/- per participant directly from the interested students. However, in order to maximize the registration of schools and encourage participation of students in the quiz, the 41st DPAC in its meeting held on 06.10.2023 had decided to exempt the students from government schools (both central and state) from the requirement of paying

fees. The minutes of the 41st DPAC are placed as **Annexure - A**. As per the technical design of the NTA website the schools are required to register, nominate the students and pay the fees for completing the registration process. Accordingly, NTA will refund the registration fee collected from government schools after the conduct of the Preliminary Round. The same will be reimbursed to NTA by the Fit India Mission.

2.4 In this regard, it is submitted that the 1st edition of the Fit India Quiz held in 2021 had the provision of free registration facility limited to two students per school. Subsequently, SAI Governing Body also approved the proposal in its 55th meeting. In case of nomination of more than two candidates by the school, they were required to make a payment of Rs 50/- per student for candidates over and above two candidates. This initiative had led to a registration of 69,303 schools and 1.8 lakh students.

2.5 As per the data submitted by the National Testing Agency (NTA), the Fit India Quiz 2023 has witnessed a total registration of 63,167 schools out of which 52,786 schools are government schools. The details are as mentioned below:

(Table A)

Sl. No	Particulars	Number
1.	Total Number of Schools Registered for FIQ 2023	63,167
2.	Total number of registered students for FIQ 2023	1,42,738
3.	Total Number of Government Schools Registered for FIQ 2023	52,786
4.	Total number of registered students from Government Schools for FIQ 2023	1,06,047

2.6. Considering the decision of the 41st DPAC to exempt the fees of participating students from government schools (both central and state), based on the registration data of FIQ 2023 from NTA, the estimated additional expenditure due to fee waiver is projected to be-

(Table B)

Total number of students from government schools registered for FIQ 2023 (A)	Exam Fee charged per student (in Rs) (B)	Total estimated additional expenditure (in Rs) (C=A*B)
1,06,047	100/-	1,06,04,700/-

However, the actual refund amount will be quantified after the completion of Preliminary Round of Fit India Quiz 2023 in consultation with NTA. For this purpose, as directed by the 41st DPAC, the approval of Hon'ble Chairman of Governing Body, SAI was obtained on file dated 17.10.2023 for the refund of registration fees of all government schools which is placed as **Annexure - B**.

3 **Hiring of NTA for registration and preliminary round of Fit India Quiz 2023.**

As per GFR 194, Single Source Selection/Consultancy by nomination- the selection by direct negotiation/nomination, on the lines of Single Tender mode of procurement of goods, is considered appropriate only under exceptional circumstance such as:

- (i) Tasks that represent a natural continuation of previous work carried out by the firm;
- (ii) In case of an emergency situation, situations arising after natural disasters, situations where timely completion of the assignment is of utmost importance; and

- (iii) Situations where execution of the assignment may involve use of proprietary techniques or only one consultant has requisite expertise.
- (iv) Under some special circumstances, it may become necessary to select a particular consultant where adequate justification is available for such single-source selection in the context of the overall interest of the Ministry or Department. Full justification for single source selection should be recorded in the file and approval of the competent authority obtained before resorting to such single-source selection.

It shall ensure fairness and equity and shall have a procedure in place to ensure that the prices are reasonable and consistent with market rates for tasks of a similar nature; and the required consultancy services are not split into smaller sized procurement.

2.8 As specified in para 2.1 above, **NTA had developed the web portal and mobile application exclusively for the Fit India Quiz during their engagement in Fit India Quiz 2021 and 2022. The preliminary rounds of previous editions of the quiz were also held in 13 languages.** Hence, the GFR rule 194 (i) and (iii) mentioned in para 2.7 above can be applied and invoked for selection of National Testing Agency (NTA) for the conduct of registration and preliminary round of Fit India Quiz 2023 on nomination basis.

Concurrence of Finance Committee is solicited for engaging National Testing Agency (NTA) on nomination basis for the conduct of registration and preliminary round of Fit India Quiz 2023.



NO. 01-24004(01)/1/2023-HO-Khelo India Division

Dated: 11.10.2023

Subject: Minutes of 41st Departmental Project Approval Committee (DPAC) meeting held on 06.10.2023.

Please find enclosed the Minutes of 41st meeting of Departmental Project Approval Committee (DPAC) for various components of Khelo India Scheme held on 06.10.2023 under the Chairmanship of Smt. Sujata Chaturvedi, Secretary (Sports) MYAS for your kind perusal please.


11/10/23
Sibananda Mishra
Dy. Director (Khelo India)

Encl: As above

To,
The Members of the Departmental Project Approval Committee of Khelo India.

Copy to:

1. DDG, SAI (Khelo India)
2. DDG, SAI (Ops.)
3. ED, Khelo India
4. Director, Fit India
5. Director, KI Events
6. DD, IT
7. DD to DG SAI
8. AD, SFW
9. PA to DDG, SAI

**Minutes of the 41st meeting of the Departmental Project Approval Committee (DPAC)
held on 06.10.2023**

The 41st meeting of the DPAC was held on 06.10.2023 at 11:30 am under the Chairmanship of Secretary (Sports) Govt. of India.

The list of the participants is placed at *Annexure I*.

Agenda No.	Agenda Item	Minutes of the Meeting
1.	Confirmation of the minutes of the 40th meeting of DPAC held on 23.08.2023	Confirmed.
2.	Action Taken report on 40th meeting of DPAC held on 23.08.2023	Confirmed. With respect to Item No. 3, DPAC observed the following: i. It was observed that there has been less registration so far for the Fit India Quiz, hence it was decided that government schools (both Central and State) may be exempted from the requirement of paying registration fees to encourage wider participation and more registration. Approval of chairman may be sought at once on this recommendation.
3.	Engagement of 100 Professionals for implementation & monitoring of Khelo India scheme	DPAC approved Rs. 10 crore for a maximum of 100 resources for a period upto 31.03.2026. The modalities and process of engaging 100 resources may be finalized at the level of DG SAI.
4.	Capacity Building of Past Champion Athletes (PCAs) hired in Khelo India Centres (KICs)	DPAC approved the proposal with a direction to place the proposal to waive-off the course fee for refresher & certificate course before the Governing Body of SAI. Accordingly, Rs. 57.61 lakh. has been approved for 1,067 PCA towards travelling, lodging & boarding cost. Further, on the basis of similar norms the capacity building program may be conducted for another 250 PCAs for the 250 KICs to be set up, as and when they are engaged and the same shall be placed before DPAC for information.
5.	Viability Gap Funding (VGF) for Khelo India State Centre of Excellence (KISCE) in the State/UT of Bihar	The Proposal was approved with the observation that the funds shall be released on the basis of progress in implementation.



6.	Notification and Viability Gap Funding (VGF) for Khelo India State Centre of Excellence (KISCE) in the UT of Ladakh	The Proposal was approved.
7.	Support to Sports Academies under NCOEs	The proposal was approved.
8.	Budget Estimate for Khelo India Games	Total Rs. 85 crores for Khelo India Games was approved (Rs. 30 cr. for Youth Games, Rs. 25 cr. for University Games, Rs. 20 cr. for Para Games and Rs. 10 cr. for Winter Games).

The meeting ended with a vote of thanks to the chair.



Annexure I

The following members were present in the meeting:

1. Sh. Sandip Pradhan, Director General, SAI
2. Sh. Prem Kumar Jha, Joint Secretary (Development), MYAS
3. Sh. Sanjay Rastogi, AS & FA, MYAS
4. Sh. Shailesh Rajan, ED (Finance), SAI
5. Sh. Harshit Mishra, NITI Aayog representative

The following officers were also present:

1. Ms. Ekta Vishnoi, DDG, SAI
2. Sh. Sibananda Mishra, Deputy Director, Khelo India

Note # 1

Subject-Refund of Registration fees for all Government Schools for Fit India Quiz 2023

Fit India Quiz was launched in 2021 as a part of commemorating 'Azadi Ka Amrit Mohotsav', it was envisaged to propagate the message of Fit India among the school children and strengthen its presence in schools, a Fit India Quiz has been envisioned to involve school children across the country. Fit India Quiz (FIQ) is dedicated to the school students where students with interest in sports and fitness can participate and compete at state and national level. It has become a popular mechanism to align the kids across the country to join the mission of fitness and adopt the fit lifestyle. Fit India Quiz comprises of preliminary rounds, state level rounds and national rounds, thus making it one of the most comprehensive and flagship quiz programs on fitness and sports in the country

2. **Fit India Quiz 2021 & 2022:** In the first edition of Fit India Quiz, 36,299 students from 13,502 school had participated and showcased their knowledge in fitness and sports. In the subsequent 2nd edition, launched on 29 August 2022, a total of 61,981 students from 16,702 schools across 702 districts had participated. The National Testing Agency (NTA), known for conducting JEE and NEET, was engaged for registration and conduct of Preliminary rounds where registration fee of Rs 50/- per students was applicable and was paid by the registering schools. SAI-LNCPE was engaged for developing the question bank for the preliminary rounds. Provisions were made to have preliminary rounds in **13 languages- English, Hindi, and 11 other vernacular languages.**

In the Fit India Quiz 2022, after the preliminary rounds, **348 schools from 36 states/UT** were selected for State/UT web rounds from **215 districts. 36 State/UT champions** were identified after **120 web-rounds.** 12 government schools among the State/UT champions. The National Finals of the Fit India Quiz 2022 was held in Mumbai in July 2023. The telecast of 13 episodes of National finals have begun from 12th August 2023, 8 AM on Star Sports and Hotstar (every Saturday and Sunday) and has garnered a total viewership of 1.4 million.

3. The Fit India Quiz 2023 in its 3rd edition, was launched on 29th August 2023 on the occasion of National Sports Day and with this edition it is envisaged to reach out to higher number of schools, with greater participation from every state and district of the country.

4. **Structure of Fit India Quiz:**

The Fit India Quiz is primed to be the first of its kind nation-wide quiz on sports and fitness for school children with the **total cash prize worth Rs 3.25 Crore.** The quiz will have representation from every State/UT in the country and will be a mix of online, physical and broadcast rounds. The quiz format has been designed in an inclusive manner where school students from across the country will get an opportunity to test their sport and fitness knowledge against their peers. The quiz will start with a nation-wide registration followed by preliminary round, State-wise round and finally a Broadcast round which will be telecast on national television.

4.1 The quiz will have three phases-

- **Phase 1** will start with a nation-wide registration by schools followed by selection of teams for the state/UT rounds through a preliminary round
- **Phase 2** will comprise of state/UT rounds where the schools selected in the state/UT merit list shall compete for the state/UT championship
- **Phase 3** will have a broadcast round which will be aired nationwide on popular National Television Network and OTT platforms. In these rounds, 36 state/UT champions to compete for National Championship.

The details of the three phases of the quiz are placed at Annexure 1.

5. The 40th Departmental Project Approval Committee (DPAC) in its meeting held on 23.08.2023 has approved the budget of Rs 6.69Cr for the conduct of the Fit India Quiz 2023. The details of the approved expenditure for Fit India Quiz 2023 are placed at Annexure 2 (Agenda , Minutes of 40th DPAC)

6. Accordingly, the registration for Fit India Quiz 2023 started from 04.09.2023 to 05.10.2023 with a registration fee of Rs 100/- per student being charged by the National Testing Agency (NTA). However, in view of the poor registration of the schools, the last date of registration for the quiz was extended till 31.10.2023. A circular to this effect was issued by the Fit India Mission which is placed as Annexure 3.

7. Further, the 41st DPAC in its meeting held on 06.10.2023 observed that there has been less registration so far for the Fit India Quiz, hence it was decided that the government schools (both Central and State) may be exempted from the requirement of paying registration fees to encourage wider participation and more registration of schools. The DPAC has also recommended that the

approval of Chairman for the above may also be sought. The agenda and minutes are placed as Annexure 4. (Agenda , Minutes of 41st DPAC)

8 . In this regard, it is submitted that the 1st edition of the Fit India Quiz held in 2021 had the provision of free registration facility limited to 2 students per school at the per-student cost of Rs 50/- . Subsequently, SAI Governing Body also approved the proposal in its 55th meeting. For schools nominating more than two candidates, a payment of Rs 50/- per student was made by schools for candidates over and above two candidates. This initiative had led to a registration of 69,303 schools and 1.8 lakh students.

9. In view of the above, it is pertinent to mention the registration data of the schools during the previous edition of Fit India Quiz i.e Fit India Quiz 2022. As per the data submitted by the National Testing Agency (NTA), the Fit India Quiz 2022 had witnessed a total registration of 42,490 schools out of which 17,990 schools were government schools. The details are as mentioned below:

Sl.No	Particulars	Number
1.	Total Number of Schools Registered for FIQ 2022	42,490
2.	Total number of registered students for FIQ 2022	1,74,473
3.	Total Number of Government Schools Registered for FIQ 2022	17,990
4.	Total number of registered students from Government Schools for FIQ 2022	68,808

(Table A)

10. Considering the decision of the 4th DPAC to exempt the fees of participating students from government schools (both central and state), based on the registration data of FIQ 2022 and considering an increase in registration by approximately 10 percent, the estimated additional expenditure due to fee waiver is projected to be-

Total number of students from government schools registered for FIQ 2022 (A)	Projected Increase @10 % (B)	Total Students expected to register for FIQ 2023 (C) (C=A+B)	Exam Fee charged to per student (in Rs) (D)	Total estimated additional expenditure (in Rs) (E=C*D)
68,808	6,880	75,688	100/-	75,68,800/-

(Table B)

However, the actual additional expenditure would be obtained only after the completion of the registration process for FIQ 2023.

11. Further, the NTA will refund the registration fee collected from government schools after the conduct of the Preliminary Round. Based on the actual refund amount, it is proposed that the same will be paid to NTA for the conduct of the preliminary round Fit India quiz 2023.

12. Therefore, the approval of Chairman is solicited for –

- Refund of registration fee collected from all the government schools for Fit India Quiz 2023.
- Incur the additional expenditure as proposed in Para 10.

Submitted please.

11/10/2023 04:59 PM

बिभु भूषण बेहुरा | Bibhubhusan Behura
सहायक निदेशक | ASSISTANT DIRECTOR

Note # 2

11/10/2023 05:28 PM

अरुण कुमार गुप्ता|Arun Kumar Gupta
निदेशक|DIRECTOR

Note # 3

Please refer to the para 7 of the note#1 above.

As recommended in the 41st DPAC dated 6.10.2023 that to encourage the wider participation in the Fit india Quiz 2023. All the Government school may be exempted from the requirement of payment of Rs.100 registration fees. The DPAC has also recommended that the approval of chairman GB may also be sought in this regard. The estimated additional budget requirement is Rs. 75,68,800/- as mentioned in para 10.

The file is hereby submitted for the approval of the Chairman GB for both the proposal as referred in para 12

11/10/2023 05:49 PM

Ekta Vishnoi
DEPUTY DIRECTOR GENERAL

Note # 4

Submitted for approval.

12/10/2023 07:59 PM

संदीप प्रधान|SANDIP PRADHAN
महानिदेशक|DIRECTOR GENERAL

Note # 5

66156 N5.pdf

17/10/2023 01:15 PM

Anurag Singh Thakur
UNION MINISTER YOUTH AFFAIRS AND SPORTS

Note # 6

17/10/2023 02:19 PM

संदीप प्रधान|SANDIP PRADHAN
महानिदेशक|DIRECTOR GENERAL

Note # 7

for immediate action

17/10/2023 02:52 PM

Ekta Vishnoi
DEPUTY DIRECTOR GENERAL

Note # 8

Please get circular issued and start campaign in this regard without any delay.

17/10/2023 02:57 PM

अरुण कुमार गुप्ता|Arun Kumar Gupta
निदेशक|DIRECTOR

Note # 9

27/10/2023 01:18 PM

बिभु भूषण बेहुरा|Bibhubhusan Behura
सहायक निदेशक|ASSISTANT DIRECTOR

Note # 2

11/10/2023 05:28 PM

अरुण कुमार गुप्ता | Arun Kumar Gupta
निदेशक | DIRECTOR

Note # 3

Please refer to the para 7 of the note#1 above.

As recommended in the 41st DPAC dated 6.10.2023 that to encourage the wider participation in the Fit india Quiz 2023. All the Government school may be exempted from the requirement of payment of Rs.100 registration fees. The DPAC has also recommended that the approval of chairman GB may also be sought in this regard. The estimated additional budget requirement is Rs. 75,68,800/- as mentioned in para 10.

The file is hereby submitted for the approval of the Chairman GB for both the proposal as referred in para 12

11/10/2023 05:49 PM

Ekta Vishnoi
DEPUTY DIRECTOR GENERAL

Note # 4

Submitted for approval.

12/10/2023 07:59 PM

संदीप प्रधान | SANDIP PRADHAN
महानिदेशक | DIRECTOR GENERAL



MYAS


17/10

DG

Agenda Item No. 4

Capacity Building of Past Champion Athletes (PCAs) hired in Khelo India Centres (KICs)

The Khelo India Centre (KIC) component under the Khelo India Scheme has twin objectives:

- i. Providing sports training/coaching to willing children.
- ii. Providing a sustainable source of livelihood outside the government set-up to past champion athletes.

KICs are expected to be the nurseries for sports talent, the progression of athletes to SAI Training Centres (STCs), National Centres of Excellence (NCOEs), Khelo India State Centres of Excellence (KISCE), states managed academies, private academies, participation of athletes in Khelo India Youth Games and other similar parameters would be utilized to analyse the performance of KICs. It is pertinent to conduct capacity-building exercises to empower the Past Champion Athletes to achieve this. The capacity-building exercise would help PCAs inculcate correct techniques at the grassroot level.

SAI Netaji Subhash National Institute of Sports (NSNIS), Patiala is the academic wing of SAI which was established in the year 1961, is not only training the athletes but also providing different courses on sports coaching, sports science and performance analysis to coaches and sports scientist. The institute has also started the Three Weeks Refresher as well as Six Weeks Certificate Courses in different sporting disciplines in order to impart training to the coaches across the country.

As of now, around 819 PCAs have been hired across the country. Of 819 hired PCAs, 327 PCAs need refresher course, which is approximately 40 % of hired PCAs. Assuming this ratio, the following budget is proposed for the capacity building of 1317 PCAs (1000 KICs, including new and converted KICs and 250 KICs which are yet to be notified):

Sr. No.	Refresher Course (03 Weeks)	Approx. No. of Students/PCAs	Cost head INR	per (in)	Total (in INR)
1.	Course Fee for Refresher Course	527	18,800/-		99,07,600/-
2.	Lodging and Boarding Cost for one week (07 days of Campus Classes)	527	400/-		14,75,600/-
Total Cost (A)					1,13,83,200/-
Sr. No.	6 Week Certificate Course	Approx. No. of Students/PCAs	Cost head INR	per (in)	Total (in INR)
1.	Course Fee for Certificate Course	790	13,800/-		1,09,02,000/-
2.	Lodging and Boarding Cost for two weeks (14 days of Campus Classes)	790	400/-		44,24,000/-
Total Cost (B)					1,53,26,000/-
Travel Allowance for 1317 PCAs at INR 5,000 per head (Approx) (C)					65,85,000/-
Grand Total (A+B+C)					3,32,94,200/-

Accordingly, DPAC has approved the proposal with a direction to place the proposal to wave-off the course fee for refresher & certificate course before the Finance Committee/Governing Body of SAI. Further, it was also approved in the DPAC that on the similar norms, the capacity building program may be conducted for another 250 PCAs for the 250 KICs to be set up, as and when they are engaged and the same shall be placed before the DPAC for information.

Therefore, total course fees (Course Fee for Refresher Course and Course Fee for Certificate Course) for 1317, which is **Rs 2,08,09,600/-** is placed before FC for the waive-off.

Concurrence is solicited of the Finance Committee for the waive-off of the course fee for refresher & certificate course of 1317 PCAs at SAI NS NIS Patiala for the Capacity Building of Past Champion Athletes (PCAs) hired/to be hired in 1250 Khelo India Centers (KICs) amounting to approx. Rs 2,08,09,600/-.

Agenda Item No. 5

Invitation of Expression of Interest (EOI) for supporting Fit India Quiz 2023 through sponsoring the total prize money of Rs. 3.25 Crore

1. Overview of Fit India Quiz-

Fit India Quiz launched in 2021 as a part of commemorating the 'Azadi Ka Amrit Mohotsav', was envisaged to propagate the message of Fit India among the school children and strengthen its presence in schools. The objective of the quiz is to provide a national platform for students to showcase their knowledge about fitness and sports, also endeavors in its philosophy to create awareness among students about India's rich sporting history, including centuries-old indigenous sports, our national and regional sporting heroes of the past and how traditional Indian lifestyle activities hold the key to a Fit Life for All. The Fit India Quiz has a total **cash award of Rs 3.25 Crore which is distributed among the schools and students.**

1.2 The Fit India Quiz has three phases:

- **Phase 1** will start with a nationwide registration by schools followed by a selection of teams for the State/UT rounds through a Mobile App based online test.
- **Phase 2** will comprise State/UT rounds where the schools selected in the State/UT merit list shall compete for the State/UT championship.
- **Phase 3** will have a National Round in which 36 State/UT champions will compete for National Championship. This round will be broadcasted on the National Television.

1.3 In the **first edition of Fit India Quiz** held in 2021, **36,299 students from 13,502 schools participated in the preliminary round** and showcased their knowledge in fitness and sports. The State round witnessed 360 schools competing among themselves for the crown of State/UT Champions. The 36 State/UT Champions further competed for the title of National Champions of Fit India Quiz.

Subsequently, in the second edition launched on 29 August 2022, **a total of 61,981 students from 16,702 schools across 702 districts** participated in the mobile based Preliminary Round which was conducted by National Testing Agency (NTA). Thereafter, 348 schools were selected for the State/UT round, those competed in 120 web rounds and 36 State/UT winners were identified. The 36 State/UT Champions thereafter competed in the National Finals and the National Champions of the Fit India Quiz 2022 were identified. The Fit India Quiz National Rounds were recorded at STAR TV studios from 23rd July to 31st July 2023 in Mumbai. The 13 episodes of National Finals are being telecasted on Star Sports and also streamed on Disney Hotstar from 12th August 2023.

The fact that Fit India Quiz has reached a combined audience of 22 million viewers across both editions serves as evidence of its widespread viewership on OTT platforms and television. Fit India Quiz comprised of preliminary rounds, state level rounds and national rounds, thus making it one of the most comprehensive and flagship quiz programs on fitness and sports in the country. The quiz also provides a platform for students from across the nation to interact with their counterparts from other states thereby building camaraderie and sharing of cultural values.

2. The third Edition of Fit India Quiz i.e. Fit India Quiz 2023 was launched on 29th August 2023 on the eve of National Sports Day. The 40th DPAC in its meeting held on 23.08.2023 had

directed that SAI may issue an Expression of Interest (EOI) to raise sponsorship for funding Fit India Quiz 2023 expenditure especially towards prize money which may be directly credited to the beneficiaries by the sponsors. Accordingly, an EOI will be floated for attracting sponsorship for the prize money component of Rs 3.25 Crore for Fit India 2023.

3. However, it has been deliberated upon and it is contemplated that it is imperative that before inviting sponsorship the market conditions may be assessed and the interest of potential partners and their possible contribution may be ascertained. Further, it is also pertinent to explore the rights that may be offered to the sponsors in lieu of the sponsorship. In this context it is proposed to float an EOI and following benefits may be offered for the purpose.

- I. **Brand Exposure and Visibility:** Sponsors of the Fit India Quiz can have extensive brand exposure through various promotional materials, including event signage, banners, website mentions, social media posts, and press releases.
- II. **Relevance and Positive Image:** Associating with an event focused on fitness and wellness reinforces a positive and health-conscious image for sponsors. It demonstrates their commitment to promoting a healthier lifestyle, which can enhance their brand's reputation.
- III. **Targeted Audience Engagement:** Sponsoring the Fit India Quiz provides an opportunity to connect with a specific and highly relevant audience—students, schools, and individuals interested in fitness and wellness.
- IV. **Content Creation and Sharing:** Sponsors can leverage their association with the Fit India Quiz to create engaging content, such as articles, videos, or social media posts. This content can be used not only during the event but also as part of ongoing marketing and PR efforts.
- V. **Community Involvement:** Sponsoring an event that promotes health and fitness showcases a sponsor's commitment to the community's well-being. This type of involvement can enhance the sponsor's reputation locally or nationally as a socially responsible organization.
- VI. **Positive Media Coverage:** Sponsors can benefit from positive media coverage before, during, and after the event. This media exposure can include interviews, features, and articles highlighting the sponsor's support for the Fit India Quiz.

The market response to the EOI and the rights offered may be studied and accordingly further action such as floating of Request for Proposal (RFP) to be initiated for raising sponsorship.

4. In order to understand the market interest and response with respect to Fit India Quiz 2023, it is proposed to float an Expression of Interest (EOI) for sponsorship for the prize money component of Rs 3.25 Crore for Fit India 2023.

Concurrence of Finance Committee is solicited for floating an Expression of Interest (EOI) for sponsorship for the prize money component of Rs 3.25 Crore for Fit India 2023.

Agenda Item No. 6

Expression of Interest for onboarding broadcasting partners for Khelo India Para Games 2023

The first edition of Khelo India Para Games (KIPG) which are scheduled to be held in New Delhi from 10th to 17th December 2023, across three SAI Stadia in Delhi namely, Jawaharlal Nehru Stadium (JNS), Indira Gandhi Stadium (IGS) and Dr. Karni Singh Shooting Ranges (Dr. KSSR). The para-games are expected to attract 2600 participants including approx. 1400 athletes. It is envisaged to conduct the Khelo India Para Games at par with International standards, giving the experience of major multidisciplinary Para-Games to para-athletes of the country to create future champions.

2. In consideration of the importance of these games and its objectives, it is imperative that the para-athletes are celebrated by the masses and their talent is showcased across various platforms accessible by general public. In this regard and as per practice with every edition of Khelo India Games, it is of utmost importance that the KIPG are broadcasted to a large audience.

3. To popularize the event and ensure wider outreach, it is proposed to bring in broadcast partners for telecasting the event on OTT/TV channels. In respect of the same, With the approval of Honorable Minister of Youth Affairs and Sports and Chairman Governing Body (GB), an Expression of Interest (EOI) was floated on 15.11.2023.

4. As per the EOI the applicant(s) is required to be in the business of OTT and have prior experience in telecasting of live events on OTT preferably sporting events. The services of Telecast Partner(s) will thus be required in many areas including Promotion of Khelo India Para Games 2023 on their platforms (TV channels/ OTT / websites/Social Media accounts, etc.), live telecast of the Khelo India Para Games 2023 including Opening & Closing Ceremony, game day presentation ceremonies, award ceremonies, interviews with coaches and athletes and other programs pertaining to the games to be conducted by the partner, etc. The partner shall provide such services at **no cost**.

5. Partner shall be entitled to the following rights as listed below:

- i. Telecast rights for KIPG 2023 across TV channel and OTT platforms and right to re-run the telecast, highlights package and any special programming.
- ii. Mention as 'Broadcast Partner' across all promotions and creatives of that event/ promotion and also in press releases
- iii. Rights for usage of KIPG 2023 content free of cost for tune in promos
- iv. Right to exploit commercial inventory/commercial breaks during the LIVE and repeat telecast for generating revenue for themselves.
- v. Partner logo presence across all creative and promotional elements (wherever applicable)

6. The eligibility criteria and evaluation criteria is placed at Annexure C.

7. It may be noted that the broadcast partner will be provided clean HD feed for the purpose of telecast on their platforms (TV channels/ OTT / websites/Social Media accounts, etc.).

Concurrence of Finance Committee is solicited for Expression of Interest for on boarding broadcasting partners for Khelo India Para Games 2023 at no cost.

File No.: 01-28/6/2023-HO - Events and Competition-Part (4)

Date: 15.11.2023

**EXPRESSION OF INTEREST (EOD) BROADCAST OF KHELO INDIA
PARA GAMES 2023 EDITION**

INTRODUCTION AND BACKGROUND:

Khelo India programme aims at strengthening the entire sports ecosystem to promote the twin objectives of mass participation and promotion of excellence in sports. It has been introduced to revive the sports culture in India at the grass-root level by building a framework for all sports played in our country and establish India as a great sporting nation. Khelo India Games is declared as an 'Event of National Importance'. Khelo India Para Games (KIPG), 2023 is scheduled to be held from 10th to 17th December 2023 in New Delhi with participation of 27 States 9 Union Territories' and about 1455 athletes.

In order to telecast the **Khelo India Para Games (KIPG), 2023** and take it to the masses, it is proposed to engage partner(s) for live telecast of the games. The clean feed for the purpose will be provided to the potential partners by the production agency.

The applicant telecasting be in the business of Satellite television/OTT having prior experience in telecasting of live events on Television / OTT preferably sporting events. The services of Telecast Partner(s) will thus be required in many areas including following: -

1. Promotion of **Khelo India Para Games 2023** on their platforms (TV channels/ OTT / websites/Social Media accounts, etc.) including build-up prior to the commencement of the games
2. Live telecast of the **Khelo India Para Games 2023** including Opening & Closing Ceremony and any other ancillary event pertaining to the games
3. Generating awareness for the games for the public with promotions and other initiatives/ elements like thematic campaign, anthem, tune in promos, special programming with focus on hero building, consumer contest etc.
4. Game day presentation ceremonies, award ceremonies, interviews with coaches and athletes and other programs pertaining to the games to be conducted by the partner.

The above-mentioned activities are only indicative and not exhaustive of works to be assigned to the Partner. The partner shall provide such services at no cost and will only be provided the right to be designated as the "**KIPG 2023 Broadcast Partner(s)**".

Partner entitlements are listed below:

1. Telecast rights for KIPG 2023 across TV channel and OTT platforms.
2. Mention as '**Broadcast Partner**' across all promotions and creatives of that event / promotion.



3. Rights for usage of KIPG 2023 content free of cost for tune in promos
4. Right to exploit commercial inventory / commercial breaks during the LIVE and repeattelecast for generating revenue for themselves.
5. Right to re-run the telecast, highlights package and any special programming.
6. Mention as '**Broadcast Partner**' in Press release.
7. Partner logo presence across all creative and promotional elements (wherever applicable)
8. Right to use partner status across their brand campaigns and promotions up until the end of KIPG 2023

Eligibility Criteria

SN	Criteria	Documents required
1	<p>A. Applicant should be a registered legal entity recognized under the legal statute of India including any Company, Partnership firms/LLP for more than 5 years on the date of submission of bid.</p> <p><i>Note: JV/Consortium/Sub contracting is not allowed.</i></p> <p>B. Registered with the Income Tax (PAN) and GST (GSTN) Authorities in India with active status.</p>	<p>A. Copy of Certificate of Incorporation, Partnership Deed etc.</p> <p>B. Copy of Registration Certificates with the GST & IT (PAN) Authorities.</p>
2	Must have the necessary licenses and approvals under Applicable Laws to uplink, downlink, broadcast and stream the Feed on Television and Digital Platforms;	Copies of necessary licenses
3	The Applicant should have an average annual turnover of at least INR 5 Cr. over last three financial years ending FY 2022-23.	Certificate by Statutory Auditor/ Chartered Accountant stating turnover in required financial years as per Annexure- B for FY 2020-21, FY 2021-22 & FY 2022-23
4	Fit and Proper Person	Self-certificate and/or Letter of Undertaking regarding Fit and Proper Person
5	The Applicant should have their own Broadcast & OTT Platforms	Copies of necessary licenses
6	The applicant shall also issue an undertaking that they have been and will comply with all the broadcasting or telecasting laws & rules prevailing in India as amended up to date which are applicable on the applicant for the said work.	Letter of Undertaking on the letter head.

Conditions for Fit and Proper Person: For the purpose of determining whether an Applicant is a 'Fit and Proper Person', Sports Authority of India (SAI) may take the indicative criteria mentioned below:



- a. Financial integrity of the Applicant;
- b. Ability of the Applicant to undertake all obligations set out under this EOI;
- c. Absence of convictions or civil liabilities against the Applicant from any courts of competent jurisdiction in India;
- d. Absence of any previous debarment of the Applicant, in accordance with the General Financial Rules, 2017, provided such debarment is still existing;
- e. Absence of any disqualification as specified below:
 - o Conviction of the Applicant or any of its respective directors, partners, executives or key managerial personnel by any judicial body for any offence involving moral turpitude, economic offence, securities laws or fraud or any offence under the Prevention of Corruption Act, 1988 or the Indian Penal Code, or any other law for the time being in force, for causing any loss of life or property or causing a threat to public health as part of execution of a public procurement contract;
 - o Admission of an application for winding up or liquidation under the Insolvency and Bankruptcy Code, 2016 (IBC) or any Applicable Laws against the Applicant or any of its or their respective directors and partners;
 - o Any action or proceeding being initiated under the Insolvency and Bankruptcy Laws under the Applicable Law, including but not limited to declaration of Insolvency or Bankruptcy, disqualification or de-recognition by any professional body being initiated against the Applicant;
 - o Current or previous banning of the Applicant or its respective directors, partners, executives or key managerial personnel by the governing body of any sport from involvement in the administration of or any form of participation in such sport, for any reason;
 - o Default by the Applicant or any of its or their respective directors, partners, executives or key managerial personnel of any of its obligations to a financial institution or has defaulted on any of its obligations to a financial institution in the last 3 (three) financial years;
 - o The Applicant should not have been barred by the Central Government, any State Government, a statutory authority or a public sector undertaking, as the case may be, from participating in any project, and the bar subsists as on the date of the Proposal.

Evaluation Criteria: The bidder will be decided based on technical capacity. Accordingly, a presentation is required to be made to the Committee covering the strategy for the telecast and promotion of the games but not limited to the following:

SN	Evaluation Criteria	Marks
1	Promotion of Khelo India Para Games 2023 on their platforms (TV channels/ OTT / websites etc.) including buildup prior to the commencement of the games	25
2	Viewership reach of the television channel(s) and OTT Platform on which the Event shall broadcast	10
3	Any other telecast strategy by the applicant	15



All the Applicants who will score more than 50% will be awarded the rights to telecast. The applications shall be accompanied by the Covering Letter as Annexure – A. The proposals shall be submitted to emailed mentioned below:

procurement.kheloindia@gmail.com

Queries, if any, may be sent in writing to Khelo India Secretariat at above E-mail Address latest by 20.11.2023.

Last day for submission of application is (24.11.2023).

Sports Authority of India (SAI) being the competent authority has the right to accept or reject or abort any proposal at any stage in its sole discretion. That any decision made by the competent authority in this regard shall be final.



Annexure-A

Covering Letter on letterhead along with EOI

To,
Deputy Director General,
Sports Authority of India
JLN Stadium, East Gate,
Lodhi Road, New Delhi-110003

Sub-Proposal for Partner under Khelo India Para Games 2023

Dear Sir/Madam,

We the undersigned offer to provide our services and are hereby submitting our proposal against the Expression of Interest and its Terms of Reference.

We understand Sports Authority of India (SAI) is not bound to accept any proposal received by us.

We fully understand and agree to comply that on verification, if any of the information provided here is found to be misleading, we are liable to be rejected from the EOI.

We have fully understood the Terms of Reference provided herein.

We hereby declare that our proposal submitted in response to this EOI is made in good faith and the information contained is true and correct to the best of our knowledge and belief.

Thanks

Name:

Title:

Signature:

SIGNATURE WITH SEAL

ANNEXURE 'B' | Annual Turnover

S. NO.	FINANCIAL YEAR	ANNUAL TURNOVER (INR)
1.	2020-21	
2.	2021-22	
3.	2022-23	

Certificate from the Statutory Auditor/Chartered Accountant

This is to certify that the average turnover of the Applicant in the last three years is Rs. _____ (In words)

Name of the Audit firm:

Seal of the Audit firm

Date:

(Signature, name and designation of the Authorized Signatory)

Note:

- In case the Applicant does not have a Statutory Auditor, it shall provide the certificate from its Chartered Accountant (CA) that ordinarily audits the annual accounts of the Applicant.
- In case audit of the firm is pending for the FY 2022-23, provisional accounts certified by CA may be considered

Agenda Item No. 7

Expression of Interest for Engagement of partners for Khelo India Para Games 2023

The first edition of Khelo India Para Games (KIPG) which are scheduled to be held in New Delhi from 10th to 17th December 2023, across three SAI Stadia in Delhi namely, Jawaharlal Nehru Stadium (JNS), Indira Gandhi Stadium (IGS) and Dr. Karni Singh Shooting Ranges (Dr. KSSR). The Games are expected to attract 2600 participants including approx. 1400 athletes. It is envisaged to conduct the Khelo India Para Games at par with International standards, giving the experience of major multidisciplinary Para-Games to para-athletes of the country to create future champions.

2. With sports being an extremely important component for development in India, Khelo India aims to create the Khelo India Para Games as a self-sustaining model of excellence. In this context, it is imperative to bring on board NGOs/Businesses/Trusts/PSUs etc. on board as partner and harness their potential and expertise in various areas such as travel, media, food, etc. for giving the best of the experience to the participating athletes and officials.

3. In this context, an Expression of Interest was floated on 01.11.2023 after approval of Honorable Minister of Youth Affairs and Sports and Chairman, Governing Body (GB), inviting support in the categories such as Food, Travel, Radio, Ed-tech, Nutrition and wellness, etc. As per the EOI the interested partners were required to provide support in kind or Rs. 10 Lakhs and in lieu of the same they may be allowed branding opportunities and marketing activities on mutually agreed basis. **(EOI placed at Annexure – D).**

4. In response to the EOI M/s Svayam (An initiative of Sminu Jindal Charitable Trust) has submitted its proposal wherein it has expressed its interest to be associated as partner in the category of 'Travel'. It has offered to provide the following services:

- a. Arrival and departure within Delhi, including railway stations, ISBT and IGI airport.
- b. Transportation between accommodations (hotels/hostels) and the respective stadia within New Delhi.
- c. Conducting a comprehensive accessibility audit of 3 stadia and hotels/hostels.
- d. Conduct sensitization training for maximum 400 volunteers and Khelo India Officials
- e. Launching a social media campaign.

In the above context, it is to clarify that the support towards transportation is critical since in the Para Games many wheelchair using athletes will be participating and they will be requiring low floor vehicles. The applicant has proven credential in area of accessibility and has been part of programs related to accessibility over the years and thus desired to provide accessible transportation to uphold the dignity and ensure the safety of para-athletes. However, in lieu of the above services they have requested the following:

- a. Acknowledgment of Svayam's support and its recognition as an official accessibility partner.
- b. Mention of Svayam prominently on Khelo India and other relevant social media handles and other media press releases.
- c. Permission to setup kiosk space in JLN stadium and co-branded counters at arrival points.
- d. Permission to record para-athletes' video testimonials.

- e. Permission to create/showcase a campaign video during the games and a certificate/award of appreciation.

Concurrence of Finance Committee is solicited for Engagement of M/s Svayam (An initiative of Sminu Jindal Charitable Trust) as accessibility partner under the category of Travel Partner for Khelo India Para Games 2023.

File No.:01-28002/14/2023-HO - Events and Competition

Date: 01.11.2023

Sports Authority of India Invites Expression of Interest (EOI) for Engagement of Partners for Khelo India Para Games 2023, New Delhi

1. INTRODUCTION AND BACKGROUND:

Khelo India programme aims at strengthening the entire sports ecosystem to promote the twin objectives of mass participation and promotion of excellence in sports. It has been introduced to revive the sports culture in India at the grass-root level by building a framework for all sports played in our country and establish India as a great sporting nation. Khelo India Games is declared as an 'Event of National Importance' as on 2nd January, 2020 as per sub-section (1) of section 2 of the Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act, 2007. 1st Edition of Khelo India Para Games (KIPG), 2023 is going to be held from 10th Dec 2023 to 17th Dec 2023 in New Delhi with anticipated participation of all 36 States/UTs and more than 2000 athletes and officials. All the previous editions of Khelo India Games were telecasted live on Star Sports, affiliated channels and OTT platform, including the upcoming edition. The games have witnessed an average viewership of close to 100 million viewers.

1.1 Khelo India Para Games & Partnerships

With sports being an extremely important component for development in India, Khelo India aims to create the Khelo India Para Games as a self-sustaining model of excellence. A step ahead to this long-term aim can be achieved with the continuous support from various entities across different industries such as travel, food, beverage, media, etc. These businesses can extend their contribution to sports by coming on board as partners to optimize the potential of various products of Khelo India Para Games. Therefore, support is sought from entities known for their barter partnership. Such offerings will lead to improvement in athlete experience as well as increased outreach of the Games.

2. PARTNERSHIP CATEGORIES

The following table provides an indicative list of partners that may be considered for the Khelo India Para Games 2023 to be held in New Delhi.

SN	Category	Support to be extended
1	Travel	Helps with travel of athletes/technical officials during games
2	Radio	For advertisement of Games
3	Ed Tech	Help athletes with education



4	Nutrition & Wellness	Helps athletes with products of nutrition and wellness
5	Beverage	Provides water and other related beverages during games
6	Food	Provide food during games for athletes and other stakeholders

The above is indicative in nature and there are possibilities of having more partners. Any intended partner can file application indicating intention to partner with the Games. In exchange of such goods and services these entities may be allowed branding opportunity/ marketing activities through Khelo India athletes/ brand exposure at Field of Play (FOP) and venue of games or any other mutually agreed marketing activity. A fee of Rs10 lakh or support in kind to be decided by the constituted committee will be mandatory to join as a partner. As against that tent for kiosk for the product display or service would be made available.

3. **ELIGIBILITY CRITERIA**

The prospective bidders must fulfill the following minimum conditions:

S N	Criteria	Documents Required
1	<p>Multiple organisations including multinational corporates, Indian corporates, government/semi government organisations, NGOs, PSUs, trusts, LLPs, foundations, educational bodies/foreign bodies sole proprietorships and any other entity which comes under the ambit of the MCA, Government of India can provide with such goods and services.</p> <p>The bodies (participants) from the countries sharing land border etc. with India will be allowed only if they are registered with the competent authority subject to the restriction from Govt. of India</p>	<p>A. Copy of Certificate of Incorporation, Partnership Deed with appropriate authority</p> <p>B. Copy of GST & IT (PAN) registration certificates</p>

4. **RESTRICTED PRODUCT CATEGORIES:**

The following product categories shall be restricted for any kind of association with KIYG 2023:

S N	Category	S N	Category
1	Tobacco Products	18	Lottery
2	Weapons and Explosives	19	Multi-Level Marketing
3	Derogatory Personal, Political, and Religious Content	20	Over-the-Counter Drugs
4	Spy Cams and Surveillance Equipment	21	Payday and Short-Term Loans
5	Counterfeit Goods	22	Personal Loans

6	Fake Documents	23	Online Pharmacies
7	Adult Products and Services	24	Politics
8	Penny Auctions	25	Recreational Drugs
9	Alcohol	26	Prescription Drugs
10	Body Parts	27	Rehab
11	Cannabis	28	Reproductive Health
12	Dating	29	Spyware and Malware
13	Drug Tests and Exam-Taking Services	30	Subscription Services
14	Fake Followers Services	31	Unauthorized Set-Top Boxes
15	Gambling	32	Unsafe Supplements
16	Hacking and Surveillance	33	Binary Options
17	Illegal Automobile Modification Products	34	Any other category that MYAS/SAI on its sole discretion feels inappropriate to be included as Sponsor

5. APPLICATION PROCEDURE

The proposal shall be submitted to email id: procurement.kheloindia@gmail.com. The last date to submit the proposals would be 14th November 2023. Queries, if any may be sent on the above email Id by 7th Nov, 2023. The request can be processed any time after receipt of proposal based on its utility for SAI. The following will be mandatorily submitted:

- a. Name of the Organization.
- b. Registration/Incorporation date & Certificate.
- c. Name of Authorized signatory with Designation.
- d. Partnership Category.
- e. Support items.
- f. Type of Partnership proposed.
- g. Expectation from SAI.

It is the sole discretion of SAI to award partnership to more than 1 bidder belonging to same category.

Sports Authority of India (SAI) has the right to accept or reject or abort any proposal at any stage in its sole discretion.

Covering Letter on Letter Head along with EOI

To,
Deputy Director General,
Khelo India Secretariat,
JLN Complex, East Gate,
Lodhi Road
New Delhi-110003

Sub-Proposal for Partnership at Khelo India Para Games 2023

Dear Sir/Madam,

We the undersigned offer to provide our services and are hereby submitting our proposal against the Expression of Interest and its Terms of Reference.

We understand Sports Authority of India (SAI) is not bound to accept any proposal received by us.

We fully understand and agree to comply that on verification, if any of the information provided here is found to be misleading, we are liable to be rejected from the EOI.

We have fully understood the Terms of Reference provided herein.

We hereby declare that our proposal submitted in response to this EOI is made in good faith and the information contained is true and correct to the best of our knowledge and belief.

The following information is submitted:

- a. Name of the Organization.
- b. Registration/Incorporation date & Certificate.
- c. Name of Authorized signatory with Designation.
- d. Partnership Category.
- e. Support items.
- f. Type of Partnership proposed.
- g. Expectation from SAI.

Thanks

Name:

Title:

Signature:

SIGNATURE WITH SEAL

Agenda Item No. 8

Approval for assigning the production and broadcasting of Khelo India Para Games 2023 to Doordarshan on Nomination basis

Under the component Sports Competition and Talent Development of Khelo India Scheme, eight editions of Khelo India Games namely; (i) Khelo India School Games New Delhi, 2018 (ii) Khelo India Youth Games Maharashtra, 2019 (iii) Khelo India Youth Games Assam, 2020 (iv) Khelo India University Games Odisha, 2020 (v) Khelo India University Games Karnataka, 2021 (vi) Khelo India Youth Games Haryana, 2021 (vii) Khelo India Youth Games Madhya Pradesh, 2022 (viii) Khelo India University Games Uttar Pradesh, 2022 have been successfully conducted so far. The next edition of Khelo India Youth Games & Khelo India University Games are scheduled to be held in Tamil Nadu & Assam respectively.

2. Further, the first edition of Khelo India Para Games are scheduled to be held in New Delhi from 10th to 17th December 2023, across three SAI Stadia in Delhi namely, Jawaharlal Nehru Stadium (JNS), Indira Gandhi Stadium (IGS) and Dr. Karni Singh Shooting Ranges (KSSR). The Games are expected to attract 2600 participants including approx. 1400 athletes. It is envisaged to conduct the Khelo India Para Games at par with **International standards**, giving the experience of major multidisciplinary Para-Games to para-athletes of the country to create future champions. The Games will be organised with the following objectives:

- Promoting a culture of sports
- Creating a platform for talent identification and long-term athlete development
- Promoting sensitivity and awareness
- Creation of aspirational values
- Capacity building of stakeholders
- Promoting inclusiveness through sports

3. In consideration of the importance of these games and its objectives, it is imperative that the para-athletes are celebrated by the masses and their talent is showcased across various platforms accessible by general public. In this regard and as per practice with every edition of Khelo India Games, it is of utmost importance that the KIPG are broadcasted to a large audience.

4. Subsequently, a letter was sent to Doordarshan (DD) the only public broadcaster, with a request to conduct feasibility study and provide the cost estimates for production and broadcast of KIPG-2023. Accordingly, Doordarshan team visited the venues and have submitted the cost estimates. The cost of production and broadcast projected is Rs. 2 crore plus GST. The details of the proposal are as below:

- The games will be telecasted for all seven disciplines.
- Highlight packages will be shown.

- The Games will also be streamed live on DD National, DD Sports and other Prasar Bharati platforms.
- The AIR channels will also highlight packages.
- Commentary will be done in Hindi and English language.
- The results of the Games on a daily basis will be covered adequately on DD News.

Details as per venue:

- Venue 1 - JLN Stadium New Delhi- 1 OB Van, 1 MCU & 1 ENG Unit
- Venue 2 - IG Stadium New Delhi- 1 OB Van
- Venue 3 - KSSR New Delhi - 1 MCU

4. Pursuant to the budget approved in the 41st DPAC meeting held on 06.10.2023, an amount of Rs. 20 Crore was approved towards the conduct of KIPG-2023 which is not inclusive of the cost for production & broadcast of KIPG 2023 and hence, the same shall be placed before DPAC for its approval under Khelo India.

Concurrence of Finance committee is solicited for assigning the production and broadcasting of Khelo India Para Games 2023 to Doordarshan on Nomination basis at a total cost Rs 2 Crore plus GST.